

jason dillon

designer • illustrator • creative

info

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education

Chapman University

Graphic Design B.F.A.
Spanish Minor
Orange, CA | 2020-2024

skills

Software

Adobe Creative Suite
Adobe Illustrator
Adobe Photoshop
Adobe Lightroom
Adobe InDesign
Adobe Premiere Pro
Adobe After Effects
Adobe Acrobat
Figma
Keynote

Design

Advertising
Brand Identity
Consumer Products
Environmental Graphics
Illustration
Logo Design
Motion Design
Projection Mapping
Signage
Social Media
Typography
User Experience (UX)
User Interface (UI)
Video Editing
Visual Design

work experience

Graphic Designer

October 2024 - Present

The Walt Disney Company | Glendale, CA

- Designing and illustrating environmental graphics, special event collateral, consumer products, marketing efforts and more for D23: The Official Disney Fan Club and internal corporate branches of The Walt Disney Company.

Marketing Graphic Designer II

June 2024 - October 2024

In-N-Out Burger | Irvine, CA

- Designed 50+ social media posts for In-N-Out Burger and its associated brands.
- Developed physical and digital collateral for the Rock 2 Freedom 2024 event and contributed to the brand development of the Cruisin' 2 Freedom 2025 event.
- Created brand-consistent internal and customer-facing materials including signage, sweatshirts, a plaque for the first Washington location, and promotional emails.

Graphic Design Intern

June 2023 - May 2024

The Walt Disney Company | Glendale, CA

- Created environmental graphics for 14 high-profile events, including a D100 x Make-A-Wish exhibit and the co-creation of the new Mickey's Morning Mayhem event.
- Designed collectible pins that each sold out within a week, including one that sold out in under 24 hours, demonstrating high demand and consumer engagement.
- Illustrated 7 pieces for Disney Movie Insiders, including one that achieved 1.53M+ impressions, becoming their most successful anniversary post of all time.
- Coordinated in-person and remote events in Southern California as a Disney Intern Representative and engaged with interns nationwide to enhance their experience.

Graphic Designer

August 2022 - May 2024

Chapman Circle Advertising | Orange, CA

- Assembled cohesive advertising campaigns for clients Indeed and Tide, placing 3rd nationwide in the AAF's National Student Advertising Competition (NSAC).

Graphic Design Intern

January 2023 - May 2023

BodyKore | Garden Grove, CA

- Designed graphics for a variety of products including a company-wide rebrand.

organizations

- American Advertising Federation (AAF)
- Society for Experiential Graphic Designers (SEGD)

awards

- Chapman University Departmental Honors
- Margo Powell Award: Chapman Graphic Design Dept.

certifications

- Adobe Certified Professional: Adobe Illustrator 2022